

Agatha E. Bordonaro

EDUCATION

Medill School of Journalism, M.S.J., Northwestern University, Evanston, IL (August 2007)

Major in Magazine Publishing

Princeton University, B.A., Princeton, NJ (June 2004)

Major in English: independent thesis on short story collections; additional course work on medieval literature

EXPERIENCE

Freelance Writer and Editor (October 2017 – present)

Agathabordonaro.com (self employed)

- I pitch, write and edit content ranging from magazine articles to marketing copy for a variety of clients

Writer

Columbia Business School (January 2015 – October 2017)

- Pitched, wrote and edited stories for *Columbia Business*, the alumni magazine for Columbia Business School
 - ♦ Authored the most-read article in Columbia Business School website's history ("Three Traits of Successful Superbosses—and One to Avoid," March 2016, 17,600+ page views as of February 2017)
 - ♦ Interviewed and wrote articles featuring business titans such as Sallie Krawcheck, legendary investor and founder of Ellevest; socially-minded entrepreneurs such as Jordana Kier, founder of feminine-product brand LOLA; and successful politician Ted Wheeler, mayor of Portland, Ore.
- Provided editorial direction for *Columbia Business*, worked closely with designers, orchestrated photo shoots, promoted articles via social media
- Produced monthly *Columbia Business* e-newsletter

Senior Editor

Northstar Travel Media LLC (September 2010 – December 2014)

- Pitched, wrote and edited stories for *Successful Meetings*, *Meetings & Conventions*, *Incentive* magazines
- Produced daily e-newsletter *MeetingNews*; shot and produced *MeetingNews Minute*, a weekly video series
 - ♦ Interviewed Donald J. Trump for *MeetingNews Minute* ("Donald Trump Affirms the Importance of Meetings," October 2014)
- Took press trips, helped host company events, attended trade shows and conferences on behalf of the company

Senior Editor

MediaTec Publishing Inc. (November 2007 – August 2010)

- Provided editorial direction and wrote features, sidebars, headlines and weekly e-newsletters for trade magazines covering the corporate learning, human resources, diversity and IT industries (*Chief Learning Officer*, *Talent Management*, *Diversity Executive*, *Certification Magazine*)

Freelance Writer

Princeton Alumni Weekly (2005 – present)

- Researched and wrote profiles for the alumni magazine of Princeton University, including:
 - ♦ A successful independent filmmaker based in Brooklyn, NY
 - ♦ A social activist who builds affordable homes in Mexico
 - ♦ The CEO of MentorNet, an organization that promotes diversity in the STEM fields

Mic.com (formerly PolicyMic.com) (October 2012 – September 2013)

- Wrote arts, culture, and entertainment articles for Mic.com, a social-media-driven news website

UnveiledArts.com (October 2010 – August 2011)

- Previewed and reviewed art exhibits, theater, film and local events for UnveiledArts.com, a NYC arts guide

Medill News Service (2007)

- Reported for wire clients: *Daily Herald*, *Chicago Parent*, *Northwest Indiana Times*
- Shot, cut, edited and produced video stories

Landscape Management (2007)

- Won an honorable mention from the 2007 Association for Education in Journalism and Mass Communications (AEJMC) Student Magazine Contest for "Landing a Labyrinth," a magazine feature on the construction of a walkable garden design

University of Chicago Magazine (2006)

- Wrote a profile of an '84 alumna who published a book on the topic of boredom

Author

Red Rock Press (2004-2007)

- Researched and wrote *Celebration: The Santa Book* and *Santa Is Coming to Town*, books on Christmas history
- Appeared as guest on eight talk radio shows (local and syndicated) to present and discuss *The Santa Book*
- Exhibited at Book Expo America in New York and signing at Marshall Field's store in Chicago

SKILLS

Shoot, cut, edit and produce video; AP Style and CMOS; CMSs; Microsoft Word, Powerpoint, InDesign; social media